PRINTPAPA

PRINT TEMPLATE
Product EDDM POSTCARD
Size 11.5” x 4.25” (WxH)

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

BORDER THICKNESS Must be atleast 3/8” from the bleed.

SAFE AREA Keep all text within this line.

FINISHED SIZE This is where the product will be cut to size.

BLEEDS Create a 1/8 inch bleed area to make sure that the ink goes to the edge of the finished size. Extend artwork/ graphics to the edge of template.

Local
Postal Customer

Delete this template layer before you save your final PDF. Then place the indicia file “Retail Indicia” on your final artwork before submitting.